

Länderabdeckung

Nielsen ist mit seinem Netzwerk führender Anbieter in der Marktforschung.



Western Europe		Asia Pacific		Eastern Europe		Middle East		North America	
Austria	3rd PS	Australia	NMR	Bulgaria	3rd PS	UAE	3rd PS	Canada	NMR
Belgium	3rd PS	China	NMR	Croatia	3rd PS	Kuwait	3rd PS	USA	NMR
Denmark	3rd PS	Hong Kong	NMR	Czech Republic	3rd PS	Saudi Arabia	3rd PS		
Finland	3rd PS	India	NMR	Hungary	3rd PS	Bahrain	3rd PS	Latin America	
France	3rd PS	Indonesia	NMR	Kazakhstan	3rd PS	Qatar	3rd PS	Argentina	3rd PS
Germany	NMR	Japan	3rd PS	Poland	3rd PS	Oman	3rd PS	Brazil	3rd PS
Greece	NMR	Malaysia	NMR	Russia	3rd PS	Jordan	3rd PS	Chile	3rd PS
Iceland	3rd PS	New Zealand	NMR	Romania	3rd PS	Egypt	3rd PS	Columbia	3rd PS
Ireland	3rd PS	Philippines	NMR	Slovakia	3rd PS	Yemen	3rd PS	Costa Rica	3rd PS
Italy	NMR	Singapore	NMR	Slovenia	3rd PS	Lebanon	3rd PS	Honduras	3rd PS
Netherlands	NMR	South Korea	NMR	Estonia	3rd PS	Syria	3rd PS	Mexico	3rd PS
Norway	NMR	Taiwan	NMR	Latvia	3rd PS	Pan Arab Media	3rd PS	Nicaragua	3rd PS
Portugal	3rd PS	Thailand	NMR	Lithuania	3rd PS			Paraguay	3rd PS
Spain	3rd PS	Vietnam	3rd PS	Ukraine	3rd PS	Africa		Peru	3rd PS
Sweden	3rd PS	Pan-Asian Press	NMR			Kenya	3rd PS	Puerto Rico	3rd PS
Switzerland	Media Focus	Pan European				Nigeria	3rd PS	Uruguay	3rd PS
Turkey	NMR	Pan Europ. Press	NMR			South Africa	NMR	Venezuela	3rd PS
UK	NMR	Pan European TV	NMR			Uganda	3rd PS		
		Inflight magazines	3rd PS			Tanzania	3rd PS		

3rs PS = Datenbezug via 3. Anbieter